

KANSAS CITY, MO

March 10-11, 2012

1.2 ASHA CEUs INCLUDED

SPEAKERS

Jerry Hoepner, PhD, CCC-SLP
Donald MacLennan, MA, CCC-SLP
Robert G. Winningham, PhD

Cognitive Rehabilitation: What Works, What Doesn't Work, and Why

SEMINAR DESCRIPTION

This clinically focused seminar will examine a range of cognitive disorders that occur after acquired acute brain injury (TBI), as well as disorders of the aging brain, including Alzheimer's dementia. The most recent clinical research on cognitive rehabilitation from the field of neuropsychology will be presented and used to evaluate treatment options that hold most promise for positive functional outcomes. The implications of the demands placed on a patient's memory systems during treatments will also be highlighted, as well as a rationale for selecting specific memory systems for specific therapy tasks. New techniques to increase attention for task completion will also be presented.



Jerry Hoepner, PhD, CCC-SLP, presents nationally on the topics of cognitive and communication disorders resulting from brain injury and on acquired language disorders in aphasia. Dr. Hoepner is an Assistant Professor in the Communication Sciences and Disorders Department at the University of Wisconsin at Eau Claire. His current research examines the role of partners in supporting the success of everyday interactions of individuals with traumatic brain injury. Clinically, Dr. Hoepner specializes in the use of routines to reduce demands on working memory and executive functions.



Donald MacLennan, MA, CCC-SLP, is a clinician with the Minneapolis VA Polytrauma Transitional Rehabilitation Program working with veterans to establish community independence. He has 28 years of experience working with people with TBI, providing cognitive rehabilitation across acute, outpatient, community reentry, and home care settings. Mr. MacLennan was recently involved in a joint project with VA and Department of Defense to provide guidelines to SLPs for treating TBI. In 2008 he received the Rick L. Bollinger Clinician of the Year Award, a national award recognizing clinical excellence within the VA.



Robert G. Winningham, PhD, specializes in applied memory abilities and conducts research on the cognitive abilities of older adults. This clinical research has led to the development of novel approaches that increase the efficiency of SLPs and OTs in their work with persons with brain injury including those with TBI and progressive cognitive loss associated with aging and dementia. Dr. Winningham has given more than 350 invited presentations on cognitive rehabilitation. Currently he is Co-Director of the Geriatric Wellness Center and Chair of the Psychology Division at Western Oregon University.

One or more of the presenters are also authors of products/books that may be displayed at this seminar. The presenter(s) will benefit financially from the sale of these products/books.



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**The MBSImP:
An Evidence-Based Protocol
To Standardize Dysphagia
Assessment and
Treatment Planning**

KANSAS CITY, MO
March 10-11, 2012



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**Cognitive Rehabilitation:
What Works, What
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TULSA, OK
June 23-24, 2012



**The MBSImP:
An Evidence-Based Protocol
To Standardize Dysphagia
Assessment and
Treatment Planning**

Learn:

- A standardized protocol for swallow assessment terminology, measurement, and reporting methods
- How the MBSImP provides for MBSS results to be communicated in an evidence-based manner that is consistent, specific, and accurate

Appropriate for all SLPs who evaluate or treat adults with dysphagia in any clinical setting

SPEAKER:

Bonnie Martin-Harris,
PhD, CCC-SLP, BRS-S

KANSAS CITY, MO
March 10-11, 2012



**Cognitive Rehabilitation:
What Works, What
Doesn't Work, and Why**

Learn:

- To employ new techniques to increase attention for task completion
- To avoid overloading the memory system
- To address obstacles blocking goal achievement
- To select patient-specific external memory aids

1.2
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CEUs

SPEAKERS:

Jerry Hoepner, PhD, CCC-SLP
Donald MacLennan, MA, CCC-SLP
Robert G. Winningham, PhD

TULSA, OK

June 23-24, 2012

1.0 ASHA CEUs INCLUDED

SPEAKER

Bonnie Martin-Harris,
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**The MBSImP:
An Evidence-Based Protocol
To Standardize Dysphagia
Assessment and Treatment Planning**

SEMINAR DESCRIPTION

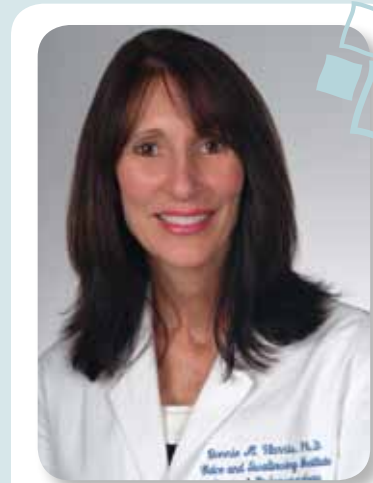
This seminar presents strong evidence for a new direction in dysphagia assessment and is a must attend for all speech-language pathologists who evaluate or treat adults with dysphagia in any clinical setting. Currently, universal standards for swallow evaluation terminology, measurement, and reporting methods *do not exist*. The MBSS while a clinically useful tool, remains a subjective test. Evidence, rather than opinion, should guide clinical decision-making.

This seminar will introduce participants to the *Modified Barium Swallow Impairment Profile*, or *MBSImP*™. Built on the findings of a rigorous, five-year study the MBSImP is a research-based, standardization of the MBSS. The MBSImP assesses the integrity in each of 17 critical components of swallowing which together provide an objective profile of the physiologic impairment affecting swallowing function.

For the first time, the MBSImP provides the means for clinicians "to speak the same language" while communicating MBSS results in an evidence-based manner that is consistent, specific, and accurate. This seminar also serves as an excellent preparatory course for those planning to become "Registered MBSImP Clinicians" via the MBSImP online training. See below.

Become a Registered MBSImP Clinician:

The only way to become a Registered MBSImP Clinician is to complete the MBSImP Web-Based Training, which is separate from this above seminar and worth an additional 2.1 CEUs. Those attending this CE Seminar will receive a \$200 credit toward enrollment in the MBSImP web-based training. Learn more at www.northernspeech.com/MBSImP. The web-based training is open only to speech-language pathologists.



Bonnie Martin-Harris, PhD,
CCC-SLP, BRS-S,

is an internationally renowned lecturer, researcher and clinician. She is a Professor at the Medical University of South Carolina as well as the Director of the MUSC Evelyn Trammell Institute for Voice and Swallowing in Charleston, SC. Her latest research project was a rigorous, five-year study to test whether it would be possible to standardize swallow evaluation via the MBS. This study produced the MBS Impairment Profile (MBSImP).

Register Today!



The MBSImP: An Evidence-Based Protocol To Standardize Dysphagia Assessment and Treatment Planning

1.0
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SEMINAR LOCATION

**St. John Medical Center
Chapman Health Plaza**
Lower Level: Classrooms A & B
1819 E. 19th St
Tulsa, OK 74104
Phone: 918-744-2345

Parking: Free. Park adjacent to
Chapman Health Plaza, which is located
just north of the main hospital on
E. 19th Street.

Accommodations:

The following hotels are located within
3 miles of the seminar venue. Mention
S/JMC for possible discounts.

Doubletree Downtown:
918-587-8000

Hyatt Regency Tulsa:
918-582-9000

Courtyard Marriott Downtown:
918-508-7400

Holiday Inn City Center:
918-585-5898

PRICE: \$325.00
2 or more \$295.00
5 or more \$275.00

**REGISTER EARLY -
SPACE IS LIMITED**

Late Fee: Add \$20 if registering less
than two weeks prior to seminar.

Intended Audience:
Speech-Language Pathologists
in clinical practice who evaluate
and treat adults with dysphagia.



Dr. Martin-Harris will combine VFSS segments with
state-of-the-art, 3-D animations to teach participants
to identify & score each of 17 critical components of
swallowing.

Learn how the MBSImP provides the means for all SLPs
"to speak the same language" with regard to the MBSS
and communicate study results in an evidence-based
manner that is consistent, specific, and accurate.

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

- Describe in detail the physiologic components of oropharyngeal and esophageal swallowing function.
- Identify in detail system interactions relevant to swallowing efficiency, airway protection, and nutrition.
- Describe the relevance of standardized swallowing practice underlying the development of the MBSImP.
- List and define standardized terms for describing MBSS visual observations of the swallowing mechanism.
- List the 17 physiologic swallowing components comprising the MBSImP.
- Detail targets of evidence-based treatment from MBSImP scored profiles.
- Participate in consensus and independent, guided practice in MBSImP scoring.
- State the method for developing MBSImP Overall Impression Scores.
- Translate MBSImP findings to targeted, evidence-based treatment.

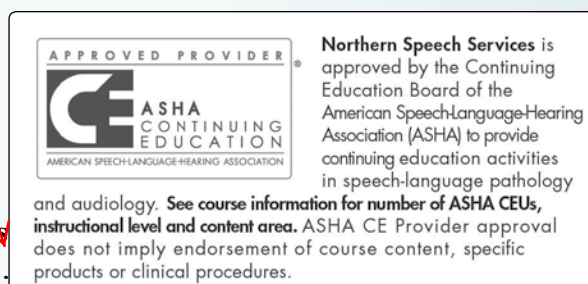
SEMINAR OUTLINE

DAY ONE

- 7:30-7:50 **Check In and Onsite Registration (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:00 Physiologic Foundation of Swallowing Function and Impairment
- 9:00-9:30 Overlapping Disorders of the Upper Aerodigestive Tract
- 9:30-9:45 **Break**
- 9:45-11:45 Overview and Rationale for the Development and Implementation of the MBSImP
- 11:45-12:45 **Lunch on Own**
- 12:45-2:30 Recognizing and Scoring the 17 Swallowing Components on the MBSImP
- 2:30-2:45 **Break**
- 2:45-4:00 Recognizing and Scoring the 17 Swallowing Components on the MBSImP (continued)
- 4:00 **Adjourn and Sign Out**

DAY TWO

- 7:30-7:55 **Sign In (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:30 Practice Scoring Physiologic Function and Impairment with Audience Consensus To Determine Overall Impression Scores and Evidence-Based Treatments
- 9:30-9:45 **Break**
- 9:45-11:30 Practice Scoring Physiologic Function and Impairment (continued)
- 11:30-12:00 Overview of the MBSImP Online Training and Registered Clinician User Tools
- International Registry Database
 - Patient Profiles
 - Report Generation
- 12:00 **Adjourn and Sign Out**



Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 1.0 ASHA CEUs
(Intermediate level, Professional area).

SEMINAR REGISTRATION FORM

Register online at www.northernspeech.com. Click on *CE Seminars*.

TULSA, OK
June 23-24, 2012
MBSImP (#2125)

KANSAS CITY, MO
March 10-11, 2012
Cognitive
Rehabilitation (#2096)

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Seminar # _____ Seminar Date _____

Seminar Title _____

Seminar Location _____

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Discipline required for CEU processing SLP OT (KC seminar only)

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Cancellations: Tuition will be refunded, less a \$25 processing fee, if written notification is received by NSS up to two weeks prior to the seminar. Two weeks to 72 hours prior: 50% refund; 72 hours or less: no refund. Substitutions are allowed if NSS is notified in advance. NSS reserves the right to cancel the event 7 days prior to the seminar date.



Register Today!



Cognitive Rehabilitation: What Works, What Doesn't Work, and Why

1.2
ASHA
CEUs

SEMINAR LOCATION

Truman Medical Center | Hospital Hill
Conference Rooms 1-4 (Ground Floor)
2301 Holmes Street
Kansas City, MO 64108
Phone: 816-404-1000

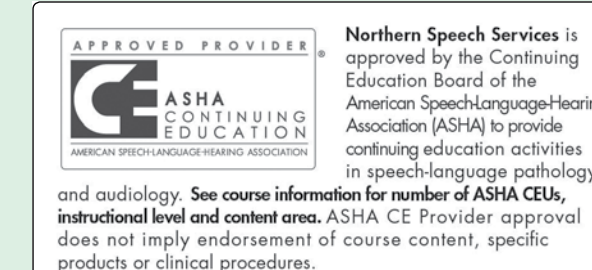
Parking: Free. Use visitor's lot accessed near 22nd
St and Holmes St.

Accommodations:

Hampton Inn Country Club Plaza
4600 Summit St
Kansas City, MO 64112
Phone: 816-448-4600

The Hampton Inn is located about 4 miles from the
seminar venue in the Country Club Plaza Entertainment
District. Mention "Truman Medical" for possible discounts.

Intended Audience: Speech-Language Pathologists and Occupational Therapists
who evaluate and treat clients with cognitive loss.



This course is
offered for
1.2 ASHA CEUs
(Intermediate level,
Professional area).

AOTA: Approved Provider of Continuing
Education by the American Occupational
Therapy Association, Inc. #4095.

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

- State a problematic behavior associated with frontal lobe damage.
- State an evidence-based intervention for problems in task initiation.
- Identify an inappropriate social behavior often seen after TBI that can block treatment objectives.
- Discuss one underlying emotional characteristic often seen after brain injury that must be addressed before successful treatment can be achieved.
- Discuss interventions that can increase attention for task completion.
- Identify the memory system that is most appropriate to engage for individuals with cognitive loss associated with Alzheimer's dementia.
- Explain interventions that can improve a client's deficit awareness.

SEMINAR OUTLINE

DAY ONE

- 7:30-7:50 **Check In and Onsite Registration (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:30 Assessment To Identify Language/Cognitive Breakdown And Functional Treatment Planning (Hoepner)
- 9:30-9:45 **Break**
- 9:45-11:15 Evaluating Treatment Options To Determine Evidence-Based Practice, Including Decision Making Related To Social And Behavioral Aspects Of Brain Damage (Hoepner)
- 11:15-12:15 **Lunch on Own**
- 12:15-1:45 Executive Function Training With Emphasis On Functional Outcomes (Hoepner)
- 1:45-2:00 **Break**
- 2:00-3:30 Obstacles Blocking Goal Achievement That MUST Be Addressed (Winningham)
- 3:30 **Adjourn and Sign Out**

DAY TWO

- 7:30-7:55 **Sign In (Coffee and Tea)**
- 8:00-9:30 New Techniques To Increase Attention For Task Completion (Winningham)
- 9:30-9:45 **Break**
- 9:45-11:15 Cognitive Rehabilitation And Memory Enhancement: Evidence-Based Interventions For Older Adults (Winningham)
- 11:15-12:15 **Lunch on Own**
- 12:15-1:45 Group Interaction Techniques And Goal Setting, Including Identifying Appropriate Compensation Strategies And Issues Related To Deficit Awareness (MacLennan)
- 1:45-2:00 **Break**
- 2:00-3:30 Decision Making Related To Use Of External Memory Aids (MacLennan)
- 3:30 **Adjourn and Sign Out**

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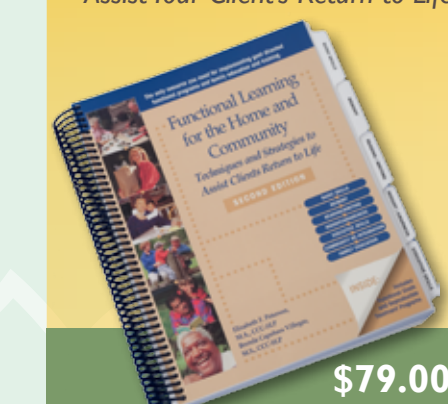
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