

SPEAKERS

All speaker disclosure statements: For presenter financial and nonfinancial disclosures visit www.northernspeech.com/orlando



Peter R. Johnson, PhD, CCC-SLP received his graduate degrees from the University of Pittsburgh. He also received an Executive Graduate Degree in Healthcare Financial Management from Ohio State University. Dr. Johnson is the Speech Mentor for Select Medical. In this capacity he conducts regional training programs in several areas including dementia management. Dr. Johnson is also a consultant for those interested in developing Alzheimer's centers and an expert in dementia program development.

Dr. Johnson has also lectured extensively on dementia management to groups across the country. He has also co-authored several books including *Drugs and Dysphagia and Practical Pharmacology in Rehabilitation: Effect of Medication on Therapy*. Dr. Johnson is currently working on a text on cognition and dementia.



Peggy Watson M.S., CCC-SLP is a practicing speech pathologist with more than 20 years of experience working with the geriatric population, and currently works as lead speech pathologist for Select Rehabilitation Hospital, Denton, Texas. Ms. Watson specializes in dementia behavior management focused on evidence-based interventions. Watson is published in *Advance for Speech-Language Pathologists & Audiologists*. She has co-authored two books, one for therapists, *Dementia Therapy & Program Development*; and one for caregivers, *Dementia Loving Care with a Therapeutic Benefit*. Ms. Watson has presented nationally and internationally, and for state and national conventions. Ms. Watson is licensed in the state of Texas and is a member of the Texas Speech-Language-Hearing Association, and the American Speech-Language and Hearing Association. She is co-owner of Consultants in Dementia Therapy PLLC, a company founded to be a resource for therapists whose responsibility is to help people with dementia achieve their highest level of function.

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Jennifer A. Brush, M.A., CCC/SLP is a nationally recognized speechlanguage pathologist known for her work in the areas of memory, swallowing, and environmental interventions for people with dementia. She has served as the Principal Investigator on applied research grants that have examined issues pertaining to HIV/AIDS dementia, hearing impairment, dining, dysphagia, and the long-term care environment. Her research and consulting in the area of environmental modifications has resulted in improved functioning for people with dementia. Jennifer is the author of *MealTime Matters* and *MealTime Matters at Home*, training programs that build nursing assistants' and home caregivers' skills related to swallowing disorders, and safe feeding assistance. In addition, she is the primary author of two books: *Environment and Communication Assessment Toolkit™ (ECAT)* and *A Therapy Technique for Improving Memory: Spaced Retrieval*.

Jennifer is the author of *MealTime Matters* and *MealTime Matters at Home*, training programs that build nursing assistants' and home caregivers' skills related to swallowing disorders, and safe feeding assistance. In addition, she is the primary author of two books: *Environment and Communication Assessment Toolkit™ (ECAT)* and *A Therapy Technique for Improving Memory: Spaced Retrieval*.



Mary L. Casper, MA, CCC-SLP is currently the Corporate Rehabilitation Consultant for speech pathology with HCR ManorCare. In her 25+ years in the profession, Ms. Casper has focused clinically in swallowing disorders in the geriatric population and communication intervention for individuals with dementia. She is well-versed in regulatory, reimbursement, and clinical operations issues in the SNF setting. Ms. Casper served as Coordinator of ASHA's Special Interest Group 15 (Gerontology) from 2008-2013, was the ASHA Convention Swallowing Program Topic Chair for 2013, and represents the Maryland Speech-Language-Hearing Association as the SMAC (State Medicare Administrative Contractors Network) liaison.

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SPEAKERS

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Jamie Reilly, PhD is an Assistant Professor in the Department of Communication Sciences & Disorders at Temple University. He completed postdoctoral research training in cognitive neuroscience at the University of Pennsylvania with an emphasis on the human memory organization. In addition to his basic science interests, Dr. Reilly is a licensed speech-language pathologist who specializes in the treatment of progressive language disorders. Dr. Reilly's lab is dedicated to the development of theoretically principled language interventions for Alzheimer's Disease and associated dementias.

ORLANDO, FL

March 29-30, 2014

SEMINAR DESCRIPTION

The settlement of the Jimmo vs Sebelius Class Action lawsuit required Medicare to establish new policy guidelines for services to persons with progressive disorders including persons with dementia. The 'Improvement Standard', long used by Medicare to deny services to persons with dementia, can no longer be used as the sole denial criteria to approve or deny services to this population. Rather, evidence of medical necessity, including the need for skilled services and use of evidence-based interventions will now be the criteria for approving or denying claims. The information in this clinically focused seminar will explain how to fully comply with the new Medicare policies. The old stigma attached to persons with dementia (red flag – can't learn – won't improve – no funding) will be replaced with pro-active thinking (specific targeted interventions work – the knowledge and training of a professional is needed – documentation is key – the right interventions can increase safety and help maintain the highest level of function). Participants will leave the seminar understanding the new Medicare documentation guidelines and how to 'Stage' patients for successful treatment outcomes.

Google *Jimmo vs Sebelius Class Action Lawsuit Settlement* to learn more how this settlement can open up more opportunities for your practice.

Attend this program and learn:

A decision making model for assessment, treatment and maintenance

Appropriate intervention programs for each stage of dementia including severe dementia

Criteria for transitioning clients from treatment to maintenance programs

Medicare guidelines for reimbursable service

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1.2 ASHA
CEUs

The Therapy Playing Field Has Changed
New Opportunities and New Challenges When Evaluating and Treating Persons with Dementia

ORLANDO, FL
March 29-30, 2014



A new business plan for serving clients with dementia could help grow your company

SPEECH PATHOLOGY CEUs

The Therapy Playing Field Has Changed

New Opportunities and New Challenges
When Evaluating and Treating Persons with Dementia



1.2 ASHA
CEUs

The Opportunity: Medicare can no longer deny services to persons with dementia based on the 'Improvement Standard'. Persons with dementia can now receive therapy services to achieve or maintain their highest level of function or services that can slow or prevent further decline even when no progress can be demonstrated.

The Challenge: Therapists need to understand specific documentation principles, how to 'stage' a patient for appropriate goals and understand evidence-based interventions to successfully bill for Medicare services. Therapists also need to know what constitutes skilled service and what establishes medical necessity.

ORLANDO, FL
March 29-30, 2014

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The Therapy Playing Field Has Changed

New Opportunities and New Challenges When Evaluating and Treating Persons with Dementia

SEMINAR LOCATION

ORLANDO, FL

March 29-30, 2014

Rosen Plaza Hotel

Ballroom Main Level
9700 International Drive
Orlando, Florida 32819

Sleeping rooms: (Book at least three months in advance as room block is limited)

Registration fees: (register at least three months prior to conference as seating is limited)

Rosen Plaza: \$129

(Conference Hotel)

Phone: 407-996-9700

Parking: Free - mention NSS seminar

Rosen Inn at

Pointe Orlando: \$89

(One minute walk across parking lot)

900 International Drive,
Orlando, FL 32819

Phone: 407-996-8585

Parking: Free in hotel lot

1.2 ASHA
CEUs

SEMINAR OUTLINE

REGISTER TODAY!

DAY ONE: Saturday, March 29, 2014

7:30-7:55 Check In and Onsite Registration (Coffee and rolls)

7:55-8:00 General Conference Information

8:00-9:30 **(Reilly)**

- Communication Characteristics of Persons on the Dementia Spectrum
- Standardized Tests That Can Guide Treatment Planning
- Interventions That Are Supported by Clinical Research

9:30-9:45 Break

9:45-11:15 **(Johnson)**

- Pharmacology in the Dementia Population: Implications for Assessment and Treatment

11:15-12:30 **Lunch on Own**

12:30-2:00 Evidence Based Interventions **(Brush)**

- Spaced Retrieval
- Environmental Adaptations

2:00-2:15 Break

2:15-3:45 Additional Evidence Based Interventions including Reminiscence and Validation Therapy, Sensory Interventions and Montessori Methods **(Watson)**

3:45-4:00 Break

4:00-5:00 Service Delivery Strategies to Maximize New Opportunities to Assess and Treat Persons with Dementia **(Watson)**

- Implications of Jimmo vs Sebelius Class Action Suit Settlement for rehabilitation services
- The concept of 'Staging' and why this is crucial for goal setting and for attaining positive treatment outcomes
- Introduction to Required Documentation Including the importance Medical Necessity and Skilled Service
- Assessment tools that can facilitate successful outcomes

5:00 **Adjourn**

DAY TWO: Sunday, March 30, 2014

7:30-7:55 Sign In (Coffee and rolls)

8:00-10:00 'Staging' Patients with Communication Disorders for Successful Treatment Outcomes Including Documentation Requirements – Case Study Format **(Watson and Johnson)**

10:00-10:10 Break

10:10-12:10 'Staging' patients with Swallowing Disorders for Successful Treatment Outcomes and Documentation Examples Continued –Case Study Format **(Casper)**

12:10-12:25 *Light Snack*

12:25-1:25 'Application Exercises to Reinforce Learning and to Insure Participants Can Implement Course Material on Monday Morning **(Watson, Johnson, Casper, Reilly, Brush)**

1:25 **Sign out, pick up certificates and adjourn**

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

- List two interventions for persons with dementia that are supported by clinical research
- Describe an environmental adaptation that can improve communication of basic or medical needs
- Describe an environmental adaptation that can improve oral intake and that can improve nutritional status
- Describe how the technique of Spaced Retrieval can be used to increase safety during swallowing
- Describe the concept of "Staging" as it applies to services for persons with dementia
- List the components of medical necessity
- List a class of medications that can adversely affect the swallow
- List a class of medications that can positively affect the safety of the swallow
- State the definition of skilled service
- Discuss the special considerations that are necessary when 'Staging' persons with dementia for dysphagia management



Register at www.NorthernSpeech.com | Phone: 888-337-3866 | Fax: 888-696-9655

REGISTRATION INFORMATION

4 Ways
to Register!

1. Online: www.northernspeech.com/seminars
2. Phone: 888-337-3866
3. Fax: 888-696-9655
4. Mail: NSS, P.O. Box 1247, Gaylord, MI 49734

ORLANDO, FL • March 29-30, 2014 (#2215)

Please print very clearly

Seminar Location Orlando, FL Seminar Date March 29-30, 2014

Name of Registrant _____

ASHA Account Number _____

State License Number _____

Discipline for CEU Processing SLP Other _____

Work Facility Name & Address _____

Your Employment Setting Hospital Private Practice Clinic University Faculty

Long-Term Care School Home Health Student Other _____

Home Address _____

Please indicate numbers where you can be reached regarding seminar changes or updates

Phone: Work (____) _____

Home (____) _____

Cell (____) _____

Email Address _____

Tuition Amount \$ _____ US Funds

Credit Card # _____

(Visa, MC, Amerx, Discover)

Expiration Date _____ CV #* _____

*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx

Card Holder's Name _____

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Mail Registration To: NSS, P.O. Box 1247, Gaylord, MI 49734

or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com

LATE FEE: Add \$20 if registering less than two weeks prior to seminar.

CANCELLATIONS: Tuition will be refunded less a \$25 processing fee, if written notification is received by NSS up to two weeks prior to the seminar. Two weeks to 72 hours prior to seminar date 50% refund; 72 hours or less no refund. NSS reserves the right to cancel the event 7 days prior to the seminar date.

TUITION

\$375 Individual

\$350 each for groups of 3+

*Groups MUST register together

SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED BY CREDIT CARD, CHECK OR PURCHASE ORDER.

It is recommended you register at least three months prior to this seminar.

Intended Audience: Speech pathologists who evaluate and treat elderly clients with neurogenic communication and swallowing disorders



ACCREDITATION



Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology

and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 1.2 ASHA CEUs

(Intermediate level, Professional area).

FLORIDA: NSS is approved as a provider of continuing education by the Florida Speech-Language Pathology and Audiology Board. Provider #SPA-026.

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