



Northern Speech Services  
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## Updates On Aphasia Therapy: Selecting The Best Treatment For Patients With Language And Cognitive Disorders

### JACKSONVILLE, FL

June 25-26, 2011



A 30-year history  
of providing  
quality continuing  
education programs.

#### SPEAKERS:

Jacqueline J. Hinckley, PhD, CCC-SLP, BC-NCD  
Kenneth H. Schatz, MA, CCC-SLP



"I really appreciate the  
evidence-based information!  
Also nice to have so much time  
spent on treatment!"

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## JACKSONVILLE, FL

June 25-26, 2011



1.2  
ASHA  
CEUs

## Updates On Aphasia Therapy: Selecting The Best Treatment For Patients With Language And Cognitive Disorders

#### Learn:

- How to better assess for aphasia treatment planning
- The skills that patients need to possess in order to benefit from treatments
- How differing cognitive abilities require different approaches to treatment
- Successful interventions for patients with aphasia who also have poor cognitive abilities

JACKSONVILLE, FL JUNE 25-26, 2011

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1.2 ASHA CEUs INCLUDED

#### SPEAKERS

Jacqueline J. Hinckley,  
PhD, CCC-SLP, BC-NCD

Kenneth H. Schatz,  
MA, CCC-SLP

## Updates On Aphasia Therapy: Selecting The Best Treatment For Patients With Language And Cognitive Disorders

### SEMINAR DESCRIPTION

Clinicians working in acute, post-acute, and long-term care settings are faced with the challenge of selecting treatments to improve functional communication for clients with language and cognitive disorders. Until recently, the cognitive abilities of clients with aphasia were rarely taken into account for planning treatment. In this seminar, the most up-to-date scientific evidence will be used to provide a clinical decision-making framework that can guide the clinician's initial evaluation and then treatment selection.

Brief but effective cognitive evaluation for clients with either primarily language disorder (aphasia) or primarily cognitive disorder (brain injury or dementia) will be demonstrated. The results of these brief assessment tools will be entered into the treatment selection framework. The nature of the cognitive impairments can help clinicians select a treatment that is most likely to be effective in improving functional communication. Several evidence-based treatments from which to choose will be described in detail, including procedures and materials. Case examples will be shown to illustrate how to use the framework and the assessment information to select relevant evidence-based treatments. The participant will leave the seminar with a clear framework from which initial evaluation and subsequent treatment sessions can be developed for clients with language and cognitive disorders.

### SPEAKERS



**Jacqueline J. Hinckley, PhD, CCC-SLP, BC-NCD**, has 20 years of experience treating patients with aphasia and other neurogenic communication disorders, and is known internationally for her work on treatment effectiveness and implementation. Dr. Hinckley is an Associate Professor in Communication Sciences & Disorders at the University of South Florida. She has a particular interest in integrating the clinician's expertise and the client's values with scientific evidence supporting best practices. She is the author of *Narrative-Based Practice in Speech-Language Pathology: Stories of a Clinical Life*.



**Kenneth H. Schatz, MA, CCC-SLP**, is a former Associate Professor of Speech-Language Pathology at Eastern Michigan University. Mr. Schatz has over 20 years of experience working with older adults with a variety of disorders, including aphasia, cognitive disorders, and swallowing disorders. Most recently, Mr. Schatz worked in rehabilitation where he developed an expertise in functional communication and swallowing treatment in the long-term care setting.



**Updates On Aphasia Therapy:**  
Selecting The Best Treatment For  
Patients With Language And  
Cognitive Disorders

## SEMINAR LOCATION

1.2  
ASHA  
CEUs

**St. Vincent's Medical Center**  
DePaul Building, 4th Floor  
1 Shircliff Way  
Jacksonville, FL 32204  
Phone: 904-308-7300

**Meeting Room:**  
Terry Conference Center:  
4th floor of the DePaul Building.

**Parking:**  
Use the DePaul parking structure.  
Access via Shircliff Way.

### Hotel Accommodations:

- **Hampton Inn I-95 Central**  
Phone: 904-396-7770
  - **Crowne Plaza Jacksonville Riverfront**  
Phone: 904-398-8800
  - **Extended Stay America Riverfront**  
Phone: 904-396-1777
- \*Each hotel is located in downtown Jacksonville (about 3 miles from St. Vincent's). No room blocks have been established. Please negotiate your best rate.

**PRICE: \$295.00 REGISTER EARLY - SPACE IS LIMITED**  
**2 or more \$285.00** Late Fee: Add \$20 if registering less than two weeks prior to seminar.  
**5 or more \$265.00**

### Intended Audience:

Speech-Language Pathologists  
in clinical practice who evaluate  
and treat clients with language and  
cognitive disorders.



Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

**This course is offered for 1.2 ASHA CEUs (Intermediate level, Professional area).**

**FLORIDA:** NSS is approved as a provider of continuing education by the Florida Speech-Language Pathology and Audiology Board. Provider # SPA-026.

Register Today!

## SEMINAR OUTLINE

### DAY ONE (Saturday)

- 7:30-7:55 **Check In and Onsite Registration (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:30 The importance of cognitive abilities: A tale of two clients (*Hinckley*)
- Defining cognitive and language domains
  - Differences in treatment needs and treatment outcomes based on cognitive profiles: case examples in aphasia and cognitive disorders
- 9:30-9:45 **Break**
- 9:45-11:10 A framework for using cognitive and language profiles to make treatment choices (*Hinckley*)
- Critical cognitive and language characteristics
  - How different treatments depend on differing cognitive abilities
- 11:10-11:20 **Break**
- 11:20-1:00 Assessing cognition and language: Tools you can really use (*Hinckley & Schatz*)
- Assessing cognitive abilities of adults with aphasia
  - Assessing cognitive abilities of adults with cognitive disorders
  - Specific protocols for brief assessments
- 1:00-2:00 **Lunch on Own**
- 2:00-3:20 Evidence-based treatment options: How the treatments work, and what skills your clients need in order to benefit from the treatments (*Hinckley & Schatz*)
- Specific treatments for aphasia: protocols and materials
  - Specific treatments for cognitive impairments: protocols and materials
- 3:20-3:30 **Break**
- 3:30-5:00 Applying the framework—Case #1: A case of aphasia with good cognitive abilities (*Hinckley & Schatz*)
- In-depth case example
  - Problem-solving discussion
- 5:00 **Adjourn and Sign Out**

### DAY TWO (Sunday)

- 7:30-7:55 **Sign In (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:30 Applying the framework—Case #2: A case of aphasia with poor cognitive abilities (*Hinckley*)
- In-depth case example
  - Problem-solving discussion
- 9:30-9:40 **Break**
- 9:40-11:10 Applying the framework—Case #3: A case of generally poor cognitive abilities (*Schatz*)
- In-depth case example
  - Problem-solving discussion
- 11:10-11:15 **Break**
- 11:15-12:45 Applying the framework: Practice cases and discussion (*Hinckley & Schatz*)
- Cases will be presented and participants will work through and discuss each case, using the framework and treatment information provided
- 12:45 **Adjourn and Sign Out**

## SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

1. Discuss the importance of specific cognitive abilities for treatment selection.
2. Administer brief cognitive assessments that help in selecting appropriate treatments for functional communication.
3. Identify at least two evidence-based treatments, and their procedures, that would be appropriate for a client with aphasia and relatively good cognitive abilities.
4. Identify at least two evidence-based treatments, and their procedures, that would be appropriate for a client with aphasia and relatively poor cognitive abilities.
5. Identify at least two evidence-based treatments, and their procedures, that would be appropriate for a client with generally poor cognitive abilities.

## SEMINAR REGISTRATION FORM

Register online at [www.northernspeech.com](http://www.northernspeech.com). Click on *CE Seminars*.

**Updates On Aphasia Therapy** JACKSONVILLE, FL  
JUNE 25-26, 2011 (#2049)

**SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED ON A PREPAID BASIS BY CREDIT CARD OR CHECK.**  
(Make check payable to **NSS**. Purchase orders NOT accepted.)

### PLEASE PRINT

Seminar # 2049 Seminar Date June 25-26th, 2011

Seminar Title Updates On Aphasia Therapy

Seminar Location Jacksonville, Florida

Name of Registrant \_\_\_\_\_

ASHA Account Number \_\_\_\_\_

State License Number \_\_\_\_\_

Discipline required for CEU processing  SLP  Other (please specify) \_\_\_\_\_

Home Address \_\_\_\_\_

Work Facility Name & Address \_\_\_\_\_

Please indicate numbers where you can be reached if necessary

Phone: Work (\_\_\_\_\_) \_\_\_\_\_

Home (\_\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

Tuition Amount \_\_\_\_\_

Credit Card # \_\_\_\_\_

(Visa, MC, Amerx, Discover)

Expiration Date \_\_\_\_\_ CV #\* \_\_\_\_\_

\*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx

Card Holder's Name \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

Card Holder's Address \_\_\_\_\_

**Mail Registration To: NSS, P.O. Box 1247, Gaylord, MI 49734**  
**or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com**

**Cancellations:** Tuition will be refunded, less a \$25 processing fee, if written notification is received by *NSS* up to two weeks prior to the seminar. Two weeks to 72 hours prior: 50% refund; 72 hours or less: no refund. Substitutions are allowed if *NSS* is notified in advance. *NSS* reserves the right to cancel the event 7 days prior to the seminar date.

Register

at [www.northernspeech.com](http://www.northernspeech.com) | Phone: 888-337-3866 | Fax: 888-696-9655 | Mail: Use Registration Form

